

The new EQA Effective from June 2022 Production.



MERCEDES-EQ













Design

Sustainability Technology

Mercedes-EQ

EQA Sport

EQA AMG Line

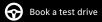
EQA AMG Line Premium

Upholstery

Model prices

Personalisation

Standard equipment Genuine accessories Technical data









Design

Sustainability

Technology

Mercedes-EQ

EQA Sport

EQA AMG Line

EQA AMG Line Premium

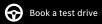
Upholstery

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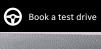
EQA AMG Line Premium Upholstery

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Genuine

accessories

information

Personalisation

equipment



Premium

Design

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Sustainable production.

The Rastatt factory, where the new EQA is built, reduced its CO₂ output by 58% from 2011-2019 and all our Mercedes-Benz factories around the world plan to be CO₂ neutral by 2022.





Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

Sustainable mobility.

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



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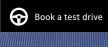
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equipment

accessories

Buy your EQA



information



Premium

Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.





Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands.
 Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

LINGUATRONIC off-board functions are currently only available for three years

Personalisation

- Turn the new EQA into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequentlydriven routes, or the radio station you like to listen to on your way home from work

Maintenance and service

 Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

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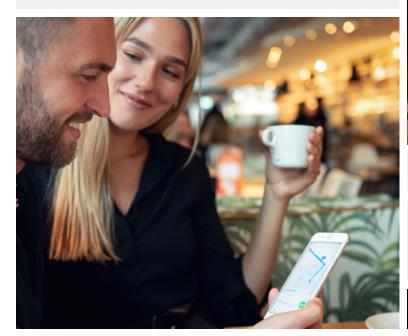
Mercedes me connect Stay connected any time, anywhere.

Mercedes

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



'Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model



Infotainment - Online and Entertainment services from Mercedes me connect

Love music? Get a 3-month free subscription to Tidal when you connect your car.

Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at shop.mercedes-benz.com/en-gb/connect

Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

Mercedes-EQ specific services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The Mercedes-EO specific navigation considers electrical range, topography and charging stations.



²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model Images shown are for illustration purposes only

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EQA

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Benefits of driving Mercedes-EQ

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftsmanship of a Mercedes-Benz.

> Click here for more information

Lower running costs

We've partnered with Go Ultra Low, a joint Government and car industry campaign, to give you unbiased advice on making the switch to an electric car. Use Go Ultra Low's cost saving calculator to see how much you can save. Click **here** to discover more.

Performance

Instant torque provides effortless driving pleasure.

No road fund licence

Mercedes-EQ vehicles have no local emissions – this means you pay no road tax.

100% first-year capital allowances only apply to vehicles less than 50 g CO2/km



MERCEDES-EQ

Cleaner vehicle discount

Mercedes-EQ battery electric vehicles are congestion charge and ultra low emission zone charge exempt in London

Business benefits

With 100% first-year capital allowances¹ and 2% BIK tax, electric cars offer significant benefits to businesses and employees.

Refinement

Acoustically optimised and a near-silent powertrain means that driving Mercedes-EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.

Design

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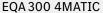


MERCEDES-EQ

The EQA is the first all-electric member of the compact car family from Mercedes-Benz. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.

EQA 250+

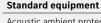
Battery electric vehicle, 190 hp/140 kW Electric range 309-328 miles - WLTP



Battery electric vehicle, 228 hp/168 kW Electric range 258-267 miles - WLTP

EOA 350 4MATIC

Battery electric vehicle, 292 hp/215 kW Electric range 258-267 miles - WLTP



Acoustic ambient protection - the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 19 mph, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging cable - Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11 kW

Charging socket

Charging system - AC charging system rated at 11 kW: DC rated at 100 kW

Pre-entry climate control

Radar-based recuperation

Suspension - comfort suspension as standard

Technical details

258-328 miles Electric range¹ Charging times (from/to): AC outlet (7.4 kW) 10-100%² 8 hrs 30 min - 10 hrs AC wallbox (11 kW) 10-100%² 5 hrs 45 min - 6 hrs 30 min DC public rapid charging (100 kW) 10-80%3 32 min (35 min for EQA 250+) Range power consumption, combined³ 186-177 Wh/km Battery type (capacity) lithium-ion (66.5 kWh) Capacity on-board charger 11 kW AC/100 kW DC

Attention

Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



accessories

equipment

Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

information

Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO2 figures can be found at http://www.mercedes-benz.co.uk/WLTP 2Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a wallbox (three-phase) or standard socket (single-phase) infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW

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Premium

Mercedes me Charge Features

Mercedesme

Mercedes me Charge provides access to a multitude of public charging stations located in shopping centers, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK. Customers also get six months free bp pulse membership which reduces the electricity price when charging.



Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- Mercedes me app
- RFID card
- · Mercedes-EQ Vehicle Head unit

Charging with IONITY

Discounted IONITY rapid-charging for one year at all IONITY stations.

Green charging

All charging using Mercedes me Charge, will be retrospectively 'greened' by Mercedes-Benz. Please click **here** for more info.

Transparent and easy billing

One invoice charging processes for payment.

Easy access

Charging stations are displayed in Mercedes me appand in MBUX multimedia system.

No fees

Mercedes me Charge is standard with EQA.

Charging settings and pre-entry climate control

Enjoy your feel-good temperature when you enter your vehicle. You can simply preheat or precool the interior by setting the temperature via the Mercedes me app. In addition, the current charge status can be retrieved at any time using the Mercedes me app.

Navigation with Electric Intelligence

Offering you the greatest possible planning security on the road. Many items of information, such as a fast and convenient route, current state of battery charge, weather data and charging infrastructure, are interlinked. A convenient and time-efficient route is then suggested to you, including charging stops if necessary.



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Find a Retailer

Mercedes me Charge Tariffs

Mercedes

For more transparency and predictability, enjoy numerous features tailored to your charging habits with the new Mercedes me Charge fixed-priced tariffs S, M and L. Owners of a new Mercedes-EQ model will be entitled to the Mercedes me Charge tariff L free of charge for the duration of 12 months.

Tariff L

Recommended for 'frequent drivers'

Choose our tariff L to benefit from the best fixed prices for public charging, including discounted rapid-charging at IONITY charging stations as well as all Mercedes me Charge features. This tariff is recommended for frequent and long-distance drivers.

Consisting of:

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.30/kWh; DC: £0.39/kWh)1
- IONITY rapid-charging stations discounted (£0.26/kWh)

Free of charge for the duration of 12 months. Thereafter: £16.20/month

Tariff M

Recommended for 'regular drivers'

Should you wish to downgrade your tariff package after 12 months but still want to benefit from fixed prices, discounted rapid-charging at IONITY charging stations and complete transparency, choose tariff M. This tariff is recommended for regular drivers.

Consisting of:

£4.90/month

- All Mercedes me Charge features
- Fixed prices per kWh (AC: £0.35/kWh; DC: £0.45/kWh)1
- IONITY rapid-charging stations discounted (£0.45/kWh)

Tariff S

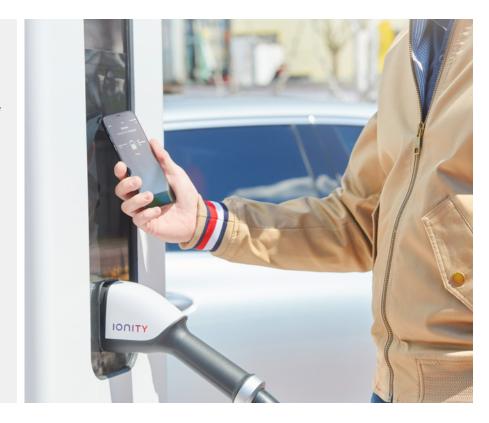
Recommended for 'casual drivers'

Should you wish to downgrade your tariff package after 12 months, there is the option to go for tariff S, which still offers you all the Mercedes me Charge features based on flexible prices per kWh. This tariff is recommended for casual drivers.

Consisting of:

- All Mercedes me Charge features
- Flexible prices per kWh





¹Tariff rate excludes the BP Pulse charging network

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Find a Retailer

Home charging with bp pulse simple, convenient, fast charging.



Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

Home charging with bp pulse: £999* incl. VAT and standard installation

Key benefits of bp pulse:

bp pulse is one of the only fullservice charging solution providers in the UK – producing and installing tens of thousands of their own smartenabled and reliable Homecharge units across the country.

A comprehensive 3 year warranty.

The standard installation package includes up to 15 m of external cabling.

It comes with a bundled offer of 3 month free subscription to the public network and 250 free miles of charge.

The bp pulse home unit is designed from the ground up to be user friendly, future proofed and feature packed with an exciting roadmap of over the air updates ahead.

The bp pulse public network consists of over 9,000 charging bays across the UK. Average costs are between £0.30-£0.55 per kW across fast, rapid and ultra-rapid charge points with the best rates on a subscription basis.

Choice of tethered or un-tethered units

OZEV Grant:

You may be entitled to claim for an OZEV grant towards the cost of your home charger.¹ To find out whether you are entitled please contact your local Retailer.

Questions?

Please contact your local Retailer to submit an enquiry to your chosen charging partner on your behalf. To find your local Retailer, please click the button at the top right hand corner.

Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.



The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). For full details and eligibility criteria for the OZEV EVHS Grant, see https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21.



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Technical data

Home charging with Pod Point Simple, convenient, fast charging.



Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a home charger. Charge your vehicle with the home charger up to 3x faster than using a standard domestic socket.

Home charging with Pod Point: £875* incl. VAT and standard installation

Key benefits of Pod Point:

Pod Point is one of the leading provider of EV charging in the UK with over 120,000 home chargepoints installed.

A comprehensive 3 year 'swap out' warranty is included.

Auto Power Balancing lets you adjust your charge so that your electrical supply doesn't get overloaded when your home is using a lot of energy.

Built-in earthing protection removes the needs for expensive earth rods.

The Pod Point public network consists of over 6,200 charging bays across the UK with over 80% of the charge points free to use.

The standard installation package includes up 15 m of external cabling.

Choice of tethered or un-tethered units.

OZEV Grant:

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Design

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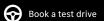
Upholstery

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Genuine









High specification as standard.

The EQA Sport includes strong specification as standard. The interior includes dual 10.25-inch displays creating the widescreen cockpit, heated seats as well as ARTICO man-made leather upholstery. On the exterior this includes LED High-performance

headlamps with integrated light bars on the front and rear. Safety also comes as standard with Active Lane Keeping Assist¹ and the Parking package with reversing camera.

EQA Sport

OTR from £47,510²

*Our driver assistance and safety systems are aids and to not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein — 'The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different pric

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$EQA\ Sport\$ Standard equipment highlights





Option shown: denim blue metallic (code 667)

Exterior
18" alloy wh
(code R31)

18" alloy wheels – 5-spoke design, aerodynamically optimised, painted black with a high-sheen finish (code R31)

Badge on the wing in high-gloss black with blue 'EQA' lettering

Black panel radiator grille

Comfort suspension

EASY-PACK tailgate

Front and rear LED light band

LED High-performance headlamps with Adaptive Highbeam Assist

Mirror package – electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

Polished aluminium roof rails

Privacy glass

Summer tyres

Surround lighting with projection of brand logo



Mercedes-EQ **EQA AMG Line** Personalisation Design Sustainability Technology **EQA Sport EQA AMG Line** Upholstery Model prices Standard Genuine Technical data Additional equipment information Premium accessories



Communications, Safety and Assistance Systems

Active Lane Keeping Assist¹

Active Speed Limit Assist¹

DAB digital radio

Hard disk navigation

MBUX multimedia system with 10-inch instrument display and 10-inch media display with touchscreen

Mercedes-Benz sound system

Parking package with reversing camera

Smartphone integration² including Apple CarPlay® and Android Auto™



Interior

Ambient lighting

Heated front seats

Seat Comfort package - including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Steering wheel - 3-spoke multifunction steering wheel, trimmed in leather

THERMOTRONIC automatic climate control

Velour floor mats

Trim and Upholstery

Spiral-look trim



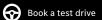
ARTICO man-made leather - black (101A)



ARTICO man-made leather - macchiato beige/black (105A)

*Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein Compatible mobile phone required

Design Sustainability Technology Mercedes-EQ **EQA Sport EQA AMG Line EQA AMG Line** Upholstery Model prices Personalisation Standard Genuine Technical data Additional information Premium equipment accessories









Sports styling courtesy of AMG

The EQA AMG Line adds to the strong specification with more aggressive sports styling. The exterior is defined through the use of the 18" AMG 5-spoke alloy wheels, AMG bodystyling as well as the distinctive black panel grille with twin-blade design in chrome. The interior is accented through the use of aluminium trim, sports pedals and a flat-bottomed sports steering wheel, complemented by the black ARTICO manmade leather/DINAMICA microfibre upholstery with red topstitching.

EQA AMG Line Upgrade price from EQA Sport

OTR from £49,0101 £1,500

The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

Design	Sustainability	Technology	Mercedes-EQ	EQA Sport	EQA AMG Line	EQA AMG Line	Upholstery	Model prices	Personalisation	Standard	Genuine	Technical data	Additional
					1	Premium				equipment	accessories		information

$EQA\,AMG\,\,Line\,\,{\it Standard\,\, equipment\,\, highlights}$





Option shown: cosmos black metallic (code 191)

In addition to/replacement of Sport:

Exterior

18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RQQ)

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics

Black panel radiator grille with twin-blade design in chrome

Illuminated door sills with 'EQA' lettering

Summer tyres



EQA AMG Line EQA AMG Line Design Sustainability Technology Mercedes-EQ **EQA Sport** Upholstery Model prices Personalisation Standard Genuine Technical data Additional Premium equipment information accessories





Interior

AMG brushed stainless steel sports pedals with black rubber studs

AMG floor mats

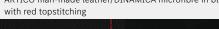
AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area

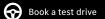
Trim and Upholstery

Longitudinal grain aluminium trim

ARTICO man-made leather/DINAMICA microfibre in black













Take your EQA to the next level.

The AMG Line Premium visually elevates the EQA through inclusion of the panoramic glass sunroof and the 19" AMG 5-twin spoke alloy wheels. Technologically this has been designed to enhance the driving experience through greater comfort and ease of use.

EQA AMG Line Premium Upgrade price from EQA AMG Line OTR from £52,0101 £3,000

The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

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						Premium				equipment	accessories		information

EQA AMG Line Premium Standard equipment highlights



Electrically operated panoramic glass sunroof

In addition to/replacement of AMG Line:

Exterior

19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RTF)

Electrically operated panoramic glass sunroof

KEYLESS-GO Comfort package

Summer tyres



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Additional information





Communications, Safety and Assistance Systems

Advanced Sound System with 10 speakers and a total system output of 225 watts:

- one central mid-range speaker
- one mid-range speaker in each of the front doors
- one tweeter each A-Pillar
- one subwoofer bass box in the rear including seperate booster amplifier

¹Compatible mobile phone required

Trim and Upholstery

Longitudinal grain aluminium trim

ARTICO man-made leather/DINAMICA microfibre in black



Mercedes-EQ **EQA Sport** Design Sustainability Technology

EQA AMG Line

Wireless charging¹ for mobile devices

EQA AMG Line Premium

Upholstery

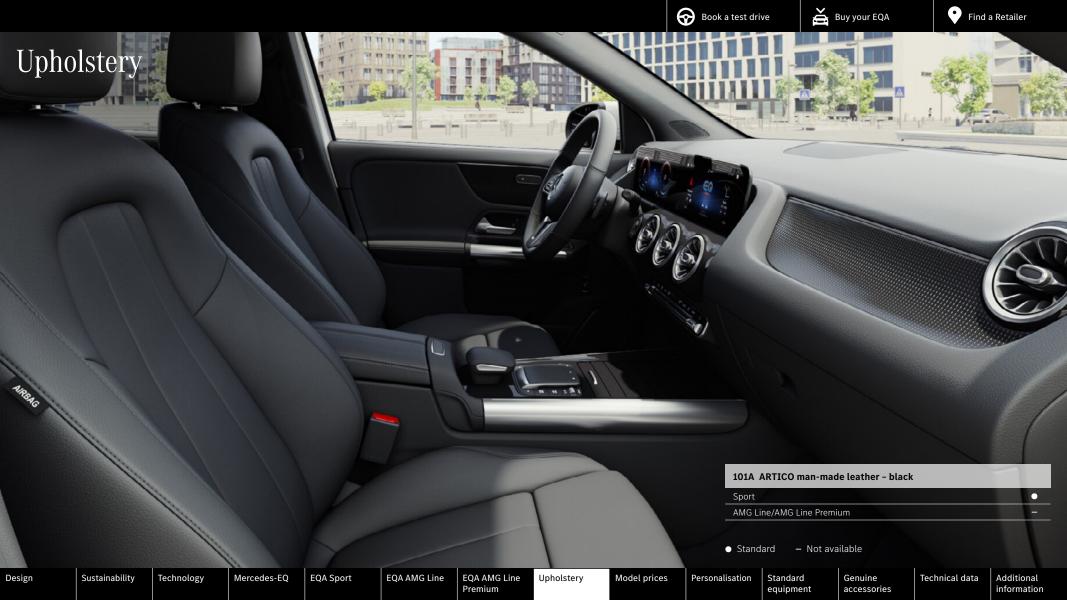
Model prices

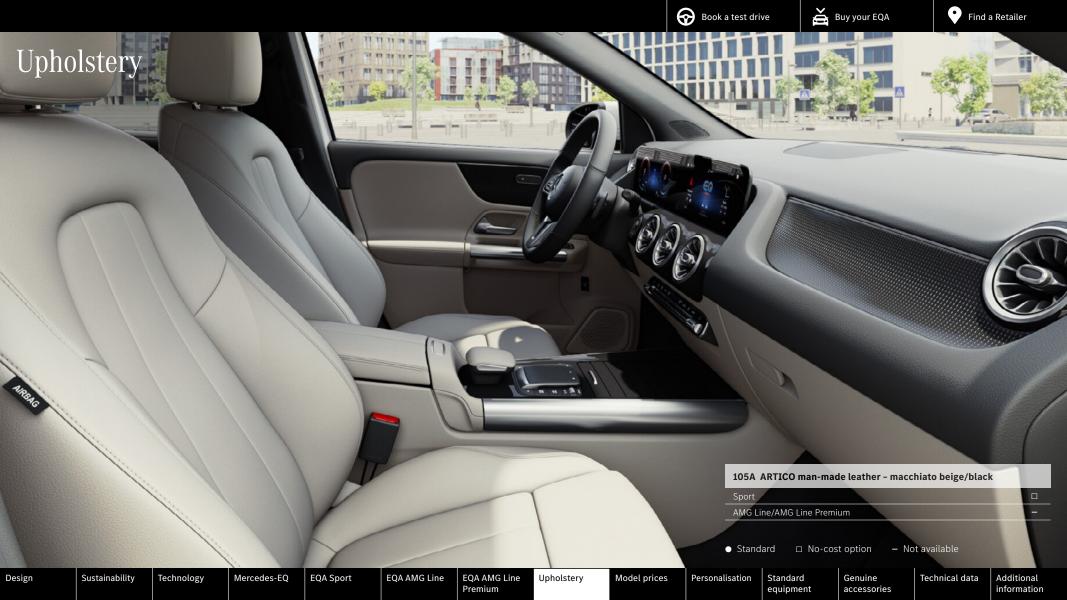
Personalisation

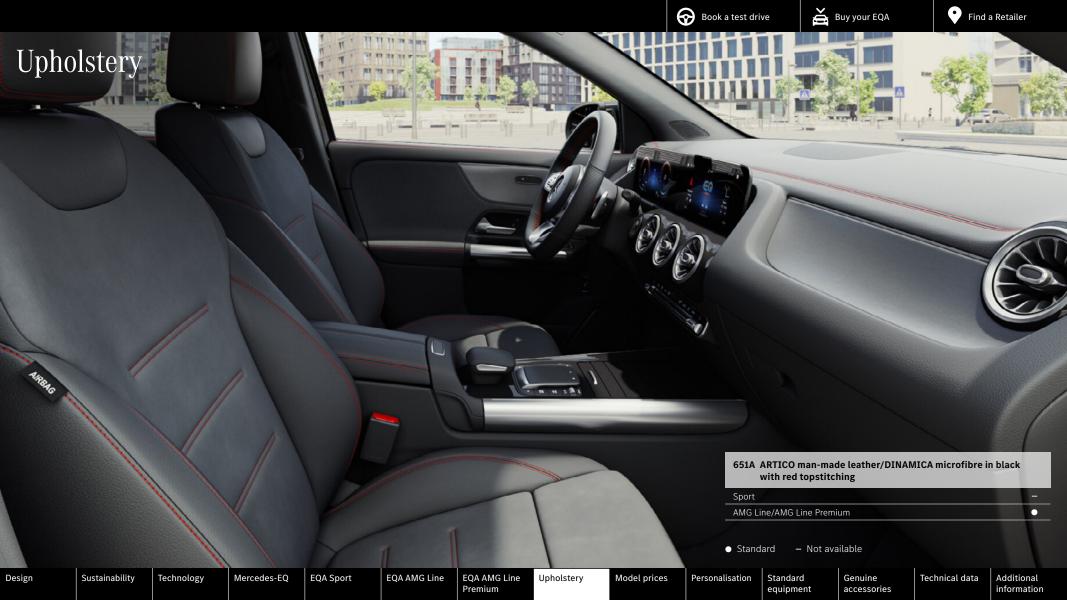
Standard equipment

Genuine accessories Technical data

Additional information









Model line	Powertrain	CO ₂ 1,*	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£)²	Rec. OTR price (£)³	P11D value (£)	BiK tax rate 2022/23 (%) ²
Sport								
EQA 250+	Battery electric vehicle, 190 hp/140 kW	0	38,875.00	46,650.00	0.00	47,510.00	47,455.00	2
	Electric range 326-328 miles - WLTP ¹							
AMG Line								
EQA 250+	Battery electric vehicle, 190 hp/140 kW	0	40,125.00	48,150.00	0.00	49,010.00	48,955.00	2
	Electric range 322-324 miles - WLTP ¹							
EQA 300 4MATIC	Battery electric vehicle, 228 hp/168 kW	0	42,208.33	50,650.00	0.00	51,510.00	51,455.00	2
	Electric range 265-267 miles - WLTP ¹							
EQA 350 4MATIC	Battery electric vehicle, 292 hp/215 kW	0	43,458.33	52,150.00	0.00	53,010.00	52,955.00	2
	Electric range 265-267 miles - WLTP ¹							
AMG Line Premium								
EQA 250+	Battery electric vehicle, 190 hp/140 kW	0	42,625.00	51,150.00	0.00	52,010.00	51,955.00	2
	Electric range 309-312 miles - WLTP ¹							
EQA 300 4MATIC	Battery electric vehicle, 228 hp/168 kW	0	44,708.33	53,650.00	0.00	54,510.00	54,455.00	2
	Electric range 258-260 miles - WLTP ¹							
EQA 350 4MATIC	Battery electric vehicle, 292 hp/215 kW	0	45,958.33	55,150.00	0.00	56,010.00	55,955.00	2
	Electric range 258–260 miles – WLTP ¹							

The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged.

*Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged.

*Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories the following styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/NLTP

*Addifferent first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 45 for the relevant rate for the second or the road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£78.00) incl. VAT). WAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different price

Design	Sustainability	Technology	Mercedes-EQ	EQA Sport	EQA AMG Line	EQA AMG Line	Upholstery	Model prices	Personalisation	Standard	Genuine	Technical data	Additional
						Premium				equipment	accessories		information



Book a test drive



Buy your EQA



Total prices incl. VAT

Colour options

□ No-cost option Standard



696 night black non-metallic



149 polar white non-metallic



144 digital white metallic



191 cosmos black metallic



667 denim blue metallic



£625

£625

£625



775 iridium silver metallic



787 mountain grey metallic





662 MANUFAKTUR mountain grey magno¹



993 MANUFAKTUR patagonia red metallic



817 rosé gold metallic £625

¹MANUFAKTUR magno matt paint finishes require extra care. Please refer to the Owner's Manual for instructions

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

Technology Design Sustainability Mercedes-EQ **EQA Sport EQA AMG Line EQA AMG Line** Upholstery

Model prices

Personalisation

Standard equipment

Genuine accessories

Technical data

£825

Driving Assistance package

The Driving Assistance package¹ contains a range of highly intelligent features to help you stay safe on the road - by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package¹ (code PAY) - designed and priced as a package

Available on all models

Total incl. VAT £1,495.00







Active Distance Assist DISTRONIC

- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

Active Steering Assist

- Active Emergency Stop Assist with SOS function immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out of lane through targeted steering intervention

Active Brake Assist with turning manoeuvre function, crosstraffic function and congestion emergency braking function

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

Active Lane Keeping Assist

Pedestrian warning function near pedestrian crossings

Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

Design Sustainability Technology Mercedes-EQ **EQA Sport EQA AMG Line EOA AMG Line** Upholstery Model prices Personalisation Standard Genuine Technical data Additional Premium equipment accessories information

Trailer coupling with ESP® trailer stabilisation

Trailer coupling with ESP trailer stabilisation¹ (code 550)

Available on all models

Total incl. VAT £750.00

Expand your transport options: with this practical equipment you can hitch up both trailers or caravans and also mount cycle racks. The trailer coupling is ready for use in no time at all – and can be folded in again behind the rear bumper just as quickly when it is no longer needed.

Operating safety is the top priority: to fold out the trailer coupling, you must first unlock it via the control button in the boot. As soon as the button light goes out, the trailer coupling is correctly engaged and is therefore ready for use.

Even when driving you can benefit from a comprehensive safety concept: the ESP® trailer stabilisation is able to intervene automatically in critical situations when driving with a trailer. The associated sensor system detects the trailer independently as soon as the electric plug is connected to your vehicle.

The ESP® stabilisation functions are automatically active from a speed of 40 mph. When undesired oscillating motions are detected, the Trailer Stability Assist actively dampens these with the aid of alternate brake actuation of each individual wheel. In most cases this is already sufficient to reduce dangerous oscillations. If necessary, the system additionally reduces the speed: for this, the engine torque is reduced and the vehicle is braked via all four wheels.



Please be aware fitment of this option will impact expected range

Sustainability Technology Mercedes-EO **EQA Sport EOA AMG Line EQA AMG Line** Upholstery Model prices Personalisation Standard Genuine Technical data Additional Design Premium equipment accessories information

Book a test drive

Standard equipment

Standard - Not available

Battery and Charging	OOLECTION	E CATILITY	3
battery and Charging	7.		
11 kW AC on-board charger	•	•	•
66.5 kWh battery	•	•	•
100 kW DC on-board charger	•	•	•
CCS-2 connector (Combined Charging System, compatible with AC and DC)	•	•	•
Charging cable – Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to $11\mathrm{kW}$	•	•	•
IONITY – one year, Rapid charging with IONITY	•	•	•
Mercedes me Charge – three year subscription – fully integrated access to a host of public charging stations. A single contract covers all billing. One-time registration and activation as part of Mercedes me connect. Use via app, MBUX multimedia system or RFID card		•	•

Steering and Suspension

Comfort suspension			
Collidit Suspension	_	_	
Cruise control	•	•	•
DYNAMIC SELECT – three different drive programs: ECO, COMFORT and SPORT. Five recuperation levels: D Auto (ECO Assist, standard setting); D + (coasting); D (low recuperation); D - (medium recuperation); D (high recuperation)	•	•	•

Exterior

Adaptive Highbeam Assist	•	•	•
AMG Line bodystyling	_	•	•

	AMC Line Premim
EASY-PACK tailgate	• • •
Electrically operated panoramic glass sunroof	•
Heat-insulating dark-tinted glass	• • •
LED high-performance headlamps	• • •
Mirror package – automatically-dimming interior and exterior driver's mirrors; heated electrically-folding exterior mirrors	• • •
Parking package with reversing camera	• • •
Polished aluminium roof rails	• • •
Progressive bodystyling	•
Surround lighting with projection of brand logo	• • •
Windscreen wipers with rain sensor	• • •

Wheels

19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/50 R19 tyres on 7.5J × 19 ET53.5 wheels (code RTF)	- '	•
10" AMC allassushania. E turin analis design according activities of pointed high place black with a high		_
18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/55 R18 tyres on 7.5J × 18 ET53.5 wheels (code RQQ)	•	-
18" alloy wheels – 5-spoke design, aerodynamically optimised, painted black with a high-sheen finish, 235/55 R18 tyres on 7.5J × 18 ET53.5 wheels (code R31)	- .	-



Book a test drive

Standard equipment

 Not available Standard

• Standard - Not available Interior	McLine Ptennin
Ambient lighting – 64 colours, Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)	
Auto-dimming interior mirror	• • •
Door sills	•
Door sills – illuminated with 'EQA' lettering	- • •
Double cupholder	• • •
Floor mats – AMG	- • •
Floor mats – velour	•
Interior Light package	• • •
Multifunction sports steering wheel in nappa leather	- • •
Multifunction steering wheel in leather	•
Pedals - aluminium with rubber studs	- • •
Pedals - rubber	•
Rear armrest with through-load feature	• • •
Seat Comfort package – including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs	• • •

	RMC Line Sport	o Ptemili	3
Seats - comfort seats	•	-	-
Seats - heated front seats	•	•	•
Seats – sports seats	-	•	•
Shift paddles	•	-	-
Shift paddles - galvanised	-	•	•
Stowage compartment with retractable cover	•	•	•
Stowage package – $12\mathrm{V}$ socket left of the luggage compartment; collapsible crate under load compart floor; map pockets on backs of the front seats; stowage compartment under load compartment floor (I twin USB charging ports in the rear (type C)		•	•
THERMOTRONIC automatic climate control	•	•	•

Paint, Trim and Upholster	'n
---------------------------	----

Paint – non-metallic	•	•	•
Roof lining – black fabric	•	•	•
Trim – aluminium	-	•	•
Trim – spiral-look	•	-	_
Upholstery – ARTICO man-made leather	•	-	_
Upholstery - ARTICO man-made leather/DINAMICA microfibre	_	•	•

Standard equipment

Standard - Not available

Safety and Assistance Systems	Soot life of the l
Active Brake Assist ¹	• • •
Active Lane Keeping Assist ¹	• • •
Active Speed limit Assist ¹	• • •
KEYLESS-GO Comfort package	- -
Kneebag	• • •
Mercedes-Benz emergency call system	• • •
Tirefit	• • •
URBAN GUARD vehicle protection	• • •

Communications and In-Car Entertainment

Communications and In-Car Entertainment			
Digital radio	•	•	•
Hard disk navigation	•	•	•
Live Traffic Information (free for first three years)	•	•	•
Mercedes-EQ navigation services – navigation optimised for Mercedes EQ; Display of charging stations (info on availability); Range on map (range display); Programming of charging settings and pre-entry climate control, including remote retrieval of charging status and range	•	•	•
MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)	•	•	•
Smartphone integration ²	•	•	•
Sound system – Advanced Sound System with 10 speakers and a total system output of 225 watts. One central mid-range speaker, one mid-range speaker in each of the front doors, one tweeter each A-Pillar and one subwoofer bass box in the rear including seperate booster amplifier	-	_	•
$Sound\ system\ -\ Mercedes-Benz\ sound\ system\ with\ one\ centre\ speaker,\ two\ Frontbass\ speakers,\ two\ tweeters,\ four\ mid-range\ speakers\ and\ 225\ W\ amplifier\ output$	•	•	-
Wireless charging ² for mobile devices	-	-	•

Services

Vehicle Set-up and Vehicle Monitoring - three years; remote retrieval of vehicle status; programming of auxiliary heating/ventilation; remote door locking and unlocking; parking damage and theft notification; notification when exceeding the road speed; Send2Car; parked vehicle locator; geofencing; remote vehicle finder

*Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

EQA AMG Line Design Sustainability Technology Mercedes-EQ **EQA Sport EQA AMG Line** Upholstery Model prices Personalisation Standard Genuine equipment Premium accessories



Technical data

Additional

information

Genuine accessories

We've developed a range of accessories you can add to help personalise and enhance your EQA.



DUO plus child seat, with ISOFIX

Safe and secure: children between the ages of 9 months and 4 years (weight 9 to 18 kg) will enjoy travelling in the 'DUO plus' child seat from Mercedes-Benz. The seat offers optimum protection in the event of an accident. A quick change of position: sitting, reclining and sleeping positions are adjustable with one simple manoeuvre. (A0009704302)



Accessories Configurator

KIDFIX XP child seat, with ISOFIX

Support and safety for older children too: The KIDFIX XP child seat is suitable for children between the ages of 3.5 to 12 years (body weight of 15-36 kg). It is securely attached to the vehicle using ISOFIX. The front-facing seat can also be secured in place using the 3-point seat belt. (A0009704902)



Coolbox

Be it cool drinks, a picnic or baby food: the thermoelectric refrigerator box cools upon request and is the perfect companion on any day out. Thanks to its extra thick insulation it can cool up to 5°C, but a max, of 20°C under the outside temperature. It fits perfectly into every Mercedes-Benz vehicle and holds 13 litres. (A0008205409)



Floor mats trays, dynamic squares, front, 2 piece

Made from robust, washable TPE material for heavy use. Completely covers the footwell. The higher edges and the surface design keep dirt and water at bay. Branded with the distinctive Mercedes star logo. (A24368086009051)



Door handle recesses, large, 2-piece

High-sheen door handle recesses in chrome design. Protect the recess behind the door handle from scratches and offer a highquality, individual look. (A2057604000)

All the above accessories are subject to availability and compatibility. Please ask your Mercedes-Benz Retailer for more information

Images shown are for illustration purposes only

Design Sustainability Technology Mercedes-EQ **EQA Sport EQA AMG Line EQA AMG Line** Upholstery Model prices Personalisation Standard Genuine Technical data Additional equipment information Premium accessories





For everyday transport choose the easy-care boot tub. The shape of the tub, with its slightly raised edge, is optimally tailored to the load area. Structured surface prevents the load from sliding around. (A2438140000)





Stowage crate

The robust plastic stowage box creates order in the boot. The box can be divided into two sections using the enclosed rigid dividing element and be combined with the Mercedes-Benz boot tub thanks to the ribbed structure at the bottom. Capacity: 51 litres. (A0008140400)

Mercedes-EQ Model prices Design Sustainability Technology **EQA Sport EQA AMG Line EQA AMG Line** Upholstery Personalisation Standard Genuine Technical data Additional Premium equipment information accessories

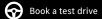
Technical data

Standard

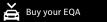
Model	EQA 250+	EQA 300 4MATIC	EQA 350 4MATIC
Motor			
Battery type	lithium-ion high-voltage	lithium-ion high-voltage	lithium-ion high-voltage
Electric motor type	asynchronous	asynchronous	asynchronous
Battery capacity kWI	66.5	66.5	66.5
Power¹ hp (kW	190 (140)	228 (168)	292 (215)
Torque ¹ Nn	385	390	520
On-board charger kV	/ 11 AC 100 DC	11 AC 100 DC	11 AC 100 DC
Emissions standard	EU6	EU6	EU6
Transmission			
Single-speed automatic	•	•	•
Performance			
Acceleration 0-62 mph see	8.6	7.7	6.0
Top speed mpl	99	99	99
Charging time - AC outlet (7.4 kW) 10–100% ² AC wallbox (11 kW) 10–100% ² DC public rapid charging (100 kW) 10–80% ³	10 hrs 6 hrs 30 min 35 min	8 hrs 30 min. 5 hrs 45 min 32 min	8 hrs 30 min 5 hrs 45 min 32 min
Range power consumption combined ^{3,4} Wh/km	186-177	184-178	184-178
Electric range - WLTP ³ mile	s 309–328 Please see page 42 for more details	258-267 Please see page 42 for more details	258-267 Please see page 42 for more details

Figures according to Regulation (EC) No. 595/2009 in the currently applicable version app

Design	Sustainability	Technology	Mercedes-EQ	EQA Sport	EQA AMG Line	EQA AMG Line	Upholstery	Model prices	Personalisation	Standard	Genuine	Technical data	Additional
						Premium				equipment	accessories	1	information









Technical data

Model	EQA 250+	EQA 300 4MATIC	EQA 350 4MATIC				
Weights and capacities							
Kerb weight⁵	kg 2,040	2,105	2,105				
Perm. Gross Vehicle Weight	kg 2,470	2,535	2,535				
Towing capacity - unbraked/braked	kg 750/750	750/1,800	750/1,800				
Turning circle	m 11.4	11.4	11.4				
Insurance							
All variants	42-44	46	47-48				
Insurance ratings may vary depending on model line and	specification. Please refer to http://www.thatchar	m.org/abigrouprating/ for further details					

*Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75 kg), fuel and fluids, equipped with the standard equipment and accessories can influence the

D	esi	gn	

weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO2 values

Premium

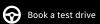
Personalisation

Standard equipment

Genuine accessories

Technical data





Electric range and consumption

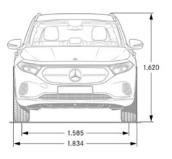
Model	Energy Consumption - combined (Wh/km) ^{1,2}	All Electric Range (km)	All Electric Range (miles) ²
EQA 250+ Sport	177	527	328
EQA 250+ Sport + Towbar	178	524	326
EQA 250+ Sport + Driving Assistance package	177	527	328
EQA 250+ Sport + Towbar + Driving Assistance package	178	524	326
EQA 250+ AMG Line	181	521	324
EQA 250+ AMG Line + Towbar	182	518	322
EQA 250+ AMG Line + Driving Assistance package	181	521	324
EQA 250+ AMG Line + Towbar + Driving Assistance package	182	518	322
EQA 250+ AMG Line Premium	185	502	312
EQA 250+ AMG Line Premium + Towbar	186	497	309
EQA 250+ AMG Line Premium + Driving Assistance package	185	502	312
EQA 250+ AMG Line Premium + Towbar + Driving Assistance package	186	497	309
EQA 300 4MATIC AMG Line	178	431	267
EQA 300 4MATIC AMG Line + Towbar	179	428	265
EQA 300 4MATIC AMG Line + Driving Assistance package	178	431	267
EQA 300 4MATIC AMG Line + Towbar + Driving Assistance package	179	428	265

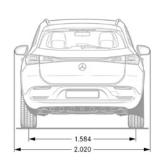
Model	Energy Consumption - combined (Wh/km) ^{1,2}	All Electric Range (km)	All Electric Range (miles) ²
EQA 300 4MATIC AMG Line Premium	183	420	260
EQA 300 4MATIC AMG Line Premium + Towbar	184	416	258
EQA 300 4MATIC AMG Line Premium + Driving Assistance package	183	420	260
EQA 300 4MATIC AMG Line Premium + Towbar + Driving Assistance package	184	416	258
EQA 350 4MATIC AMG Line	178	431	267
EQA 350 4MATIC AMG Line + Towbar	179	428	265
EQA 350 4MATIC AMG Line + Driving Assistance package	178	431	267
EQA 350 4MATIC AMG Line + Towbar + Driving Assistance package	179	428	265
EQA 350 4MATIC AMG Line Premium	183	420	260
EQA 350 4MATIC AMG Line Premium + Towbar	184	416	258
EQA 350 4MATIC AMG Line Premium + Driving Assistance package	183	420	260
EQA 350 4MATIC AMG Line Premium + Towbar + Driving Assistance package	184	416	258

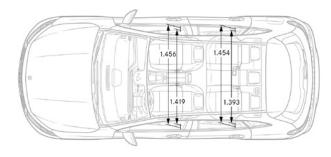
*Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW 2Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/WLTP

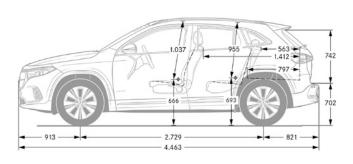
Design	Sustainability	Technology	Mercedes-EQ	EQA Sport	EQA AMG Line	EQA AMG Line	Upholstery	Model prices	Personalisation	Standard	Genuine	Technical data	Additional

EQA Sport



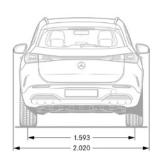


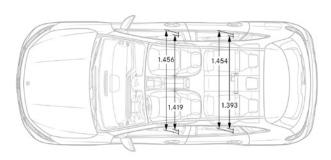


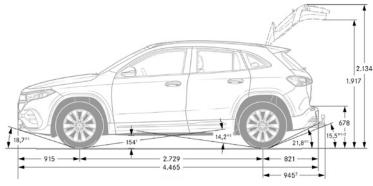


EQA AMG Line/AMG Line Premium









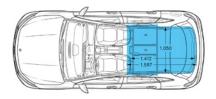
All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

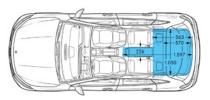
Design	
Design	

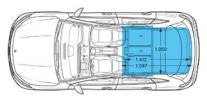
EQA AMG Line

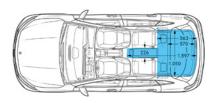
Premium

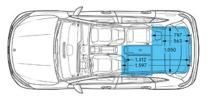
Boot dimensions





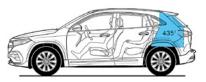


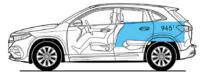


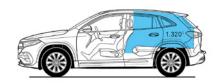


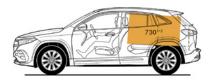
Boot capacity











All figures shown in litres

Design	
Design	

EQA AMG Line

Premium

Road Fund Licence

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO₂ emissions. A first year rate for each taxation band will apply. The table below shows the bands (A-M) created by the DVLA and the corresponding Road Fund Licence. CO2 emissions and the relevant Excise Duty are shown on the model pricing page.

					Electric	vehicles	Alternative f	uel vehicles	Petrol/diesel vehicles		
Band	CO ₂ emissions (g/km)	First year rate petrol and RDE2 diesel (£)	First year rate all other diesel (£)1	First year rate alternative fuel (£)	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²	
Α	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
В	1 to 50	10.00	25.00	0.00	0.00	0.00	155.00	510.00	165.00	520.00	
С	51 to 75	25.00	120.00	15.00	0.00	0.00	155.00	510.00	165.00	520.00	
D	76 to 90	120.00	150.00	110.00	0.00	0.00	155.00	510.00	165.00	520.00	
E	91 to 100	150.00	170.00	140.00	0.00	0.00	155.00	510.00	165.00	520.00	
F	101 to 110	170.00	190.00	160.00	0.00	0.00	155.00	510.00	165.00	520.00	
G	111 to 130	190.00	230.00	180.00	0.00	0.00	155.00	510.00	165.00	520.00	
Н	131 to 150	230.00	585.00	220.00	0.00	0.00	155.00	510.00	165.00	520.00	
I	151 to 170	585.00	945.00	575.00	0.00	0.00	155.00	510.00	165.00	520.00	
J	171 to 190	945.00	1,420.00	935.00	0.00	0.00	155.00	510.00	165.00	520.00	
K	191 to 225	1,420.00	2,015.00	1,410.00	0.00	0.00	155.00	510.00	165.00	520.00	
L	226 to 255	2,015.00	2,365.00	2,005.00	0.00	0.00	155.00	510.00	165.00	520.00	
M	over 255	2,365.00	2,365.00	2,355.00	0.00	0.00	155.00	510.00	165.00	520.00	

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

¹Applies to all Mercedes-Benz diesel models which do not comply with RDE (Real Driving Emissions) Step 2 Certified (Euro 6d) ²Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT

Design	Sustainability	Technology	Mercedes-EQ	EQA Sport	EQA AMG Line	EQA AMG Line	Upholstery	Model prices	Personalisation	Standard	Genuine	Technical data	Additional
						Premium				equipment	accessories		information

Services and insurance

Mercedes-Benz ServiceCare

We believe that servicing costs should be as flexible and affordable as possible for your EQA, which is why we offer ServiceCare, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz.

With ServiceCare we guarantee the price of parts and labour for up to four services and safeguard against any further inflation.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

> Click here for more information

Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects¹ and up to 30 years warranty against perforation due to corrosion from the inside out.² What's more, it's also covered by Mercedes-Benz Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.²

Battery Warranty

The battery comes with an eight-year 100,000-mile warranty.

Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it – that's why we created First Cover³. It gives you 7 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Retailer. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

> Apply for First Cover



Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retaile

²Subject to full Terms and Conditions, dependent on date of registration, available upon request

3Terms and Conditions apply. We are an independent intermediary dealing with selected insurers in respect of annual insurance

Sustainability Technology Mercedes-EQ **EQA Sport EOA AMG Line** Upholstery Personalisation Technical data Additional Design EQA AMG Line Model prices Standard Genuine Premium accessories information equipment

