



The EQA

Effective from July 2025 Production.

Mercedes-Benz



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Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

[Design](#)[Technology](#)[Model lines](#)[Upholstery](#)[Model prices](#)[Personalisation](#)[Standard equipment](#)[Genuine accessories](#)[Technical data](#)[Additional information](#)



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Design

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EQA

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Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.

Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, as well as touch control buttons on the steering wheel

Personalisation

- Turn the EQA into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer



The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers

¹LINGUATRONIC off-board functions are currently only available for three years



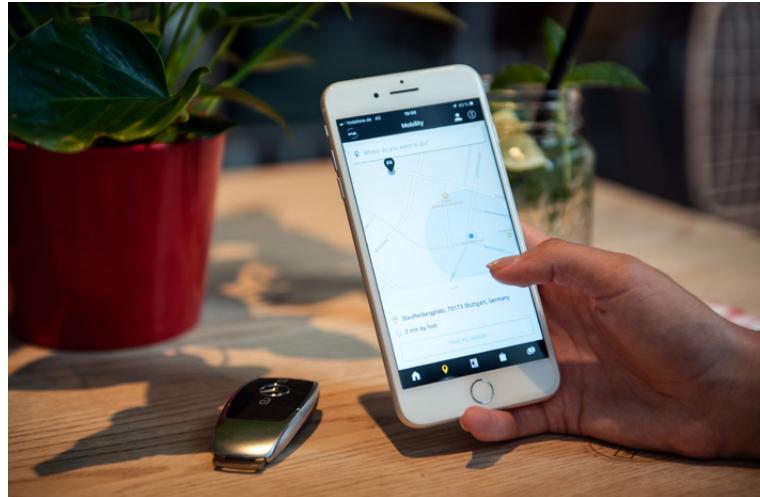
Digital Extras

Stay connected any time, anywhere

Digital Extras are a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Digital Extras let you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Digital Extras help to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



Live Traffic Information, Parked Vehicle Locator and much more

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Mercedes-Benz Agent or visit the Mercedes-Benz store at shop.mercedes-benz.com/en-gb/connect

Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

Specific services for all-electric vehicles from Mercedes-Benz

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The specific navigation services for all-electric vehicles from Mercedes-Benz consider electrical range, topography and charging stations.



The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers

¹Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model

²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model

Images shown are for illustration purposes only



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EQA

The EQA is the first all-electric member of the compact car family from Mercedes-Benz. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.



EQA 250+

Battery electric vehicle, 190 hp/140 kW
Electric range 311–346 miles – WLTP

Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 19 mph, the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Battery – 70 kWh

EQA 300 4MATIC

Battery electric vehicle, 228 hp/168 kW
Electric range 272–280 miles – WLTP

Radar-based recuperation

Suspension – comfort suspension with ride-height lowering

Technical details

Electric range²

272–346 miles

Charging time

Public Rapid charging (100 kW DC) 10–80%³
Wallbox (11 kW AC) 10–100%⁴
Home wallbox (7.4 kW AC) 10–100%⁴

32 min – 35 min

7 hrs 15 min

10 hrs 45 min

Electric energy consumption, combined^{2,5}

145–185 Wh/km

Battery type (capacity)

lithium-ion (70 kWh)

Capacity on-board charger

7.4 kW AC; 100 kW DC

Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control¹ when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

¹The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers. ²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>. ³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW. ⁴Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase). ⁵Specified voltage and current values refer to network infrastructure and can be limited by the vehicle.

²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>. ³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW. ⁴Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wallbox (three-phase) or standard socket (single-phase). ⁵Specified voltage and current values refer to network infrastructure and can be limited by the vehicle.

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MB.CHARGE Public¹ One registration, one contract, one billing

MB.CHARGE Public¹ provides access to a multitude of public charging stations located in shopping centres, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

MB.CHARGE Public – Private customer

Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK.



Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- Mercedes-Benz app
- RFID card
- Vehicle Head unit

Green charging

All charging using MB.CHARGE Public,¹ will be retrospectively 'greened' by Mercedes-Benz.

Transparent and easy billing

One invoice charging processes for payment.

Easy access

Charging stations are displayed in Mercedes-Benz app and in MBUX multimedia system.

No fees

Enjoy free access to MB.CHARGE Public's convenient, reliable, and user-friendly charging network.

MB.CHARGE Public – Business customer

Key features

- All MB.CHARGE Public Private customer features²
- Charging fleet portal
- Company payment and billing
- Flexible prices per kWh



¹The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers

²Excluding MB.CHARGE Public Private customer tariffs


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MB.CHARGE Public¹ Private customer tariffs²

Charge smarter with our Preferred Partner Network and access exclusive savings with lower rates on Tariff L and M compared to standard tariffs. Owners of a new all-electric model will be entitled to the MB.CHARGE Public¹ tariff L free of charge for the duration of 3 months.²

Tariff L^{2,3}

Recommended for 'frequent drivers'

Owners of a new all-electric model are entitled to the tariff L free of charge for 3 months, benefitting from the best exclusive savings of our tariffs as well as all MB.CHARGE Public¹ features. This tariff is recommended for frequent and long-distance drivers.

Consisting of:

- All MB.CHARGE Public¹ features
- Fixed prices per kWh
 - IONITY: £0.55/kWh
 - bp pulse and Smart Charge: £0.59/kWh + £0.17/min after 90 mins
- 15% discount across the rest of the MB.CHARGE Network

Free of charge for the duration of 3 months.²

Thereafter:

£9.90/month

Tariff M^{2,3}

Recommended for 'regular drivers'

Should you wish to downgrade your tariff package after 3 months, tariff M offers discounted pricing across our Preferred Partner Network, recommended for regular drivers.

Consisting of:

- All MB.CHARGE Public¹ features
- Fixed prices per kWh
 - IONITY: £0.62/kWh
 - bp pulse and Smart Charge: £0.69/kWh + £0.17/min after 90 mins
- 10% discount across the rest of the MB.CHARGE Network

£4.90/month

Tariff S²

Recommended for 'casual drivers'

Should you wish to downgrade your tariff package after 3 months, tariff S offers all MB.CHARGE Public¹ features with flexible pay-per-use pricing across the entire network. This tariff is recommended for casual drivers.

Consisting of:

- All MB.CHARGE Public¹ features
- Flexible prices per kWh depending on provider

£0/month



¹The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability of network providers. Register from 1st December 2025 to qualify. Price information is not guaranteed and is subject to change. Please be aware that this tariff will automatically renew after the 3 month promotion period.

²This offer is exclusively for consumers. The distinction between consumer and business is determined by the type of vehicle linkage (private profile or company profile). ³Customers must register from 1st December 2025 to qualify. Price information is not guaranteed and is subject to change. Please be aware that this tariff will automatically renew after the 3 month promotion period - for definitive pricing information or should you not wish to continue with the tariff, your cancellation rights and current pricing can be found <https://eu.charge.mercedes-benz.com/web/en/mb-gb/tariffs>

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Next generation of home EV charging with Ohme

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing an Ohme charger.

Home charging with Ohme: from £925* incl. VAT and standard installation

Key benefits of Ohme:

Ohme specialise in providing future-proof electric vehicle charging solutions, in particular smart, affordable and easy-to-use charging products.

Save money: If you have a time-of-use tariff or a variable tariff, you'll pay less for your electricity at certain times of the day. Ohme uses your tariff information to charge your vehicle when the price is low to maximise your savings.

Ohme is the only EV charging provider to integrate with all energy tariffs, including Intelligent Octopus and OVO Charge Anytime – the next generation, smart EV charging tariffs.

Easy installation process.

Choice of tethered or untethered units.

Award-winning customer service – check Trustpilot for more information.

A 3-year warranty is included.

Connect your charger to the Ohme smartphone app to unlock smarter and cheaper charging at home. Easy-to-use, the Ohme app will give you full control to get more from your EV.

Ohme's chargers are compliant with the UK New Smart Charger Regulations for complete peace of mind.

OZEV Grant:

You may be entitled to claim an OZEV grant towards the cost of your home charger.¹ To check your eligibility, simply contact your local Mercedes-Benz Agent.

Questions?

Need help with home charging solutions? Simply contact your nearest Mercedes-Benz Agent – they'll be happy to submit an enquiry to your preferred charging partner on your behalf.

Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.



*Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change.

¹The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). Full details and eligibility criteria for the OZEV EVHS Grant can be found [here](#)



Home charging with Pod

Simple, convenient, fast charging

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a Pod Point home charger.

Home charging with Pod from £899* inc. VAT and standard installation¹ or £0 Pod Drive sign-up fee

Pod Drive

Pod Drive is a new all-inclusive subscription service to spread the cost of installing a homecharger. £0 sign-up fee for Mercedes-Benz customers (usually £99) and £40 a month for 3 years. The service includes additional benefits such as 7,500 miles a year in cashback and enhanced warranty cover.

Warning!

If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.

Key benefits of Pod:

Pod is one of the leading provider of EV charging in the UK with over 250,000 home chargepoints installed.

Auto Power Balancing lets you adjust your charge so that your electrical supply doesn't get overloaded when your home is using a lot of energy.

Built-in earthing protection removes the needs for expensive earth rods.

Buy a Pod Point for a discounted cost of £899 for an untethered and £949 for a tethered. Or, sign up for Pod Drive with a £0 sign-up fee.

The Pod public network consists of over 9,200 charging bays across the UK.

5 year warranty as standard, free of charge.

The standard installation package includes up 15 m of external cabling.

OZEV Grant:

You may be entitled to claim an OZEV grant towards the cost of your home charger.² To check your eligibility, simply contact your local Mercedes-Benz Agent.

Questions?

Need help with home charging solutions? Simply contact your nearest Mercedes-Benz Agent – they'll be happy to submit an enquiry to your preferred charging partner on your behalf.



¹Price excludes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change. ²Full terms and conditions of home charging with Pod can be found [here](#)

²The home charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV). Full details and eligibility criteria for the OZEV EVHS Grant can be found [here](#)

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EQA Model lines overview

[Sport Executive »](#)[AMG Line Executive »](#)[Urban Edition »](#)[AMG Line Premium »](#)[AMG Line Premium Plus »](#)[Design](#)[Technology](#)[Model lines](#)[Upholstery](#)[Model prices](#)[Personalisation](#)[Standard equipment](#)[Genuine accessories](#)[Technical data](#)[Additional information](#)

EQA Sport Executive



No-cost option shown: cosmos black metallic (code 191)

Unleash elegance and dynamism

Meet the EQA Sport Executive, a captivating electric vehicle that effortlessly blends style and performance. With its 18" multi-spoke AMG alloy wheels, comfort suspension and powerful LED high-performance headlamps, it commands attention on the road.

Enjoy the convenience of the Mirror package and the tactile multifunction sports steering wheel in leather. Stay cozy with heated front seats and park with ease thanks to the Parking package with a reversing camera.

EQA Sport Executive

OTR from £49,760¹

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

EQA Sport Executive Standard equipment highlights



No-cost option shown: cosmos black metallic (code 191)



No-cost option shown: cosmos black metallic (code 191)

Exterior

18" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted black with a high-sheen finish (code 04R)

Comfort suspension with ride-height lowering

EASY-PACK tailgate

LED high-performance headlamps with Adaptive Highbeam Assist

Mirror package – electrically folding exterior mirrors with automatically dimming rear-view mirror

Roof rails – polished aluminium

Summer tyres





Interior

Ambient lighting – 64 colours

Heated front seats

Multifunction sports steering wheel in leather

Seat Comfort package

Stowage package

THERMATIC automatic climate control

Velour floor mats

Communications, Safety and Assistance Systems

Active Lane Keeping Assist¹

Blind Spot Assist

Exit warning function

DAB digital radio

Hard disk navigation

MBUX multimedia system with 10-inch instrument display and 10-inch media display with touchscreen

Mercedes-Benz sound system

Parking package with reversing camera

Smartphone integration² including Apple CarPlay® and Android Auto™

Speed Limit Assist

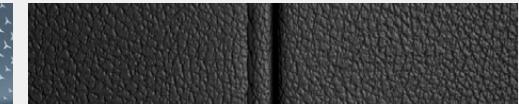


Trim and Upholstery

Star pattern trim elements



ARTICO man-made leather – black



¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

²Compatible mobile phone required

EQA AMG Line Executive



Standard paint colour shown: polar white non-metallic (code 149)

Uncompromising style

The EQA AMG Line Executive combines sportiness and luxury. With its unmistakable AMG Line bodystyling, striking 19" alloy wheels boasting a 10-spoke design, and vehicle-coloured wheel arch liners, it radiates both style and performance.

Discover the comfort of its sport seats and the distinctiveness of the multifunction sports steering wheel in nappa leather with galvanized gearshift paddles.

EQA AMG Line Executive
Upgrade price from EQA Sport Executive

OTR from £53,020¹
£3,260

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

EQA AMG Line Executive Standard equipment highlights



Standard paint colour shown: polar white non-metallic (code 149)



Standard paint colour shown: polar white non-metallic (code 149)

In addition to/replacement of Sport Executive:

Exterior

19" alloy wheels – 10-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RVY)

AMG Line bodystyling

Summer tyres

Wheel arch liners in the vehicle colour





Interior

AMG floor mats

Brushed stainless steel sports pedals with aluminium rubber studs

Illuminated door sills with 'EQA' lettering

Multifunction sports steering wheel in nappa leather with galvanised gearshift paddles

Sports seats

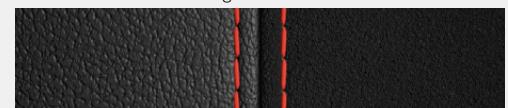


Trim and Upholstery

Star pattern trim, backlit



ARTICO man-made leather/MICROCUT microfibre black with red contrast stitching



EQA Urban Edition



Option shown: MANUFAKTUR patagonia red metallic (code 993)

Elevated sportiness, unmistakable presence

Based on the AMG Line Executive, the EQA Urban Edition features striking 20" AMG multi-spoke alloy wheels, finished in high-gloss black with a high-sheen rim flange. The Night package enhances its bold presence with sleek black accents, including roof rails that seamlessly complement its dynamic design. Inside, sport seats and a multifunction

sports steering wheel in nappa leather with galvanized gearshift paddles ensure an engaging and refined driving experience.

EQA Urban Edition

OTR from £52,020¹

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

EQA Urban Edition Standard equipment highlights



Option shown: MANUFAKTUR patagonia red metallic (code 993)



Option shown: MANUFAKTUR patagonia red metallic (code 993)

In addition to/replacement of AMG Line Executive:

Exterior

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen rim flange (code RVW)

Night package

Roof rails in black

Summer tyres

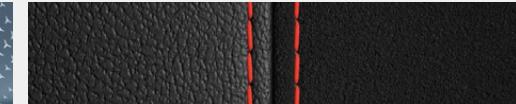




Trim and Upholstery

Star pattern trim, backlit

ARTICO man-made leather/MICROCUT microfibre black with red contrast stitching



EQA AMG Line Premium



No-cost option shown: high-tech silver metallic (code 922)

Where sportiness and luxury reaches new heights

The EQA AMG Line Premium is equipped with striking 20" AMG multi-spoke alloy wheels and the KEYLESS-GO Comfort package for effortless access. Parking is made easy thanks to the Parking package equipped with a 360° camera for enhanced visibility

while enjoying the sophistication of the Mercedes-Benz Advanced Sound System with 10 speakers and a total system output of 225 watts.

EQA AMG Line Premium
Upgrade price from EQA Urban Edition

OTR from £54,915¹
£2,895

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

EQA AMG Line Premium Standard equipment highlights



No-cost option shown: high-tech silver metallic (code 922)



No-cost option shown: high-tech silver metallic (code 922)

In addition to/replacement of AMG Line Executive:

Exterior

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish (code RVU)

KEYLESS-GO Comfort package

Summer tyres





Interior

THERMOTRONIC automatic climate control

Winter package – seat heating for driver and front passenger adjustable in 3 levels switches down automatically, steering wheel heater and heated windscreen washer system

Communications, Safety and Assistance Systems

Mercedes-Benz Advanced Sound System with 10 speakers and a total system output of 225 watts:

- one central mid-range speaker
- one mid-range speaker in each of the front doors
- one tweeter each A-Pillar
- one subwoofer bass box in the rear including separate booster amplifier

MBUX augmented reality navigation system

Parking package with 360° camera

Wireless charging¹ for mobile devices

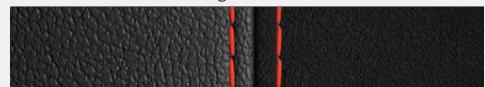
¹Compatible mobile phone required

Trim and Upholstery

Longitudinal grain aluminium trim



ARTICO man-made leather/MICROCUT microfibre black with red contrast stitching



EQA AMG Line Premium Plus



No-cost option shown: mountain grey metallic (code 787)

Beyond aesthetic appeal

Experience the EQA AMG Line Premium Plus featuring eye-catching 20" AMG alloy wheels in a sleek multi-spoke design with a high-gloss black finish. The Night package adds further details in high-gloss black.

Embrace an open-air atmosphere with the panoramic glass sunroof and immerse yourself in the rich acoustics of the Burmester® surround sound system, tailored to your preferences.

EQA AMG Line Premium Plus
Upgrade price from EQA AMG Line Premium

OTR from £57,615¹
£2,700

¹The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

EQA AMG Line Premium Plus Standard equipment highlights



In addition to/replacement of AMG Line Premium:

Exterior

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen rim flange (code RVW)

Electrically operated panoramic glass sunroof

Night package

Roof rails – black

Surround lighting with projection of brand logo





Interior

Memory package – electrically adjustable front seats with memory function for driver and front passenger

Communications, Safety and Assistance Systems

Burmester® surround sound system

Head-up display

MBUX multimedia system

Sound personalisation



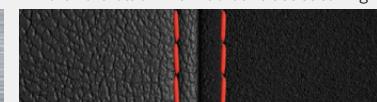
Burmester® surround sound system

Trim and Upholstery

Longitudinal grain aluminium trim



ARTICO man-made leather/MICROCUT
microfibre black with red contrast stitching



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Upholstery

● Standard - Not available



101A ARTICO man-made leather - black

Sport Executive	●
AMG Line Executive	-
Urban Edition	-
AMG Line Premium	-
AMG Line Premium Plus	-
Total RRP incl. VAT	-



651A ARTICO man-made leather/MICROCUT microfibre - black

Sport Executive	-
AMG Line Executive	●
Urban Edition	●
AMG Line Premium	●
AMG Line Premium Plus	●
Total RRP incl. VAT	-

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Upholstery

● Standard ○ Optional □ No-cost option - Not available



158A ARTICO man-made leather - sage grey/black

Sport Executive	-
AMG Line Executive	<input type="checkbox"/>
Urban Edition	<input type="checkbox"/>
AMG Line Premium	<input type="checkbox"/>
AMG Line Premium Plus	<input type="checkbox"/>
Total RRP incl. VAT	



211A Leather - black

Sport Executive	-
AMG Line Executive	<input type="checkbox"/>
Urban Edition	<input type="checkbox"/>
AMG Line Premium	<input type="checkbox"/>
AMG Line Premium Plus	<input type="checkbox"/>
Total RRP incl. VAT	£600.00

Design

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Model prices

Model line	Powertrain	CO ₂ ^{1,*}	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) ²	Rec. OTR price (£) ³	P11D value (£)	BiK tax rate 2025/26 (%) ²
Sport Executive								
EQA 250+	Battery electric vehicle, 190 hp/140 kW Electric range 311-346 miles – WLTP ¹	0	40,741.67	48,890.00	10.00	49,760.00	49,695.00	3
AMG Line Executive								
EQA 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 272-280 miles – WLTP ¹	0	43,458.33	52,150.00	10.00	53,020.00	52,955.00	3
Urban Edition								
EQA 250+	Battery electric vehicle, 190 hp/140 kW Electric range 311-346 miles – WLTP ¹	0	42,625.00	51,150.00	10.00	52,020.00	51,955.00	3
AMG Line Premium								
EQA 250+	Battery electric vehicle, 190 hp/140 kW Electric range 311-346 miles – WLTP ¹	0	45,037.50	54,045.00	10.00	54,915.00	54,850.00	3
EQA 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 272-280 miles – WLTP ¹	0	45,870.83	55,045.00	10.00	55,915.00	55,850.00	3
AMG Line Premium Plus								
EQA 250+	Battery electric vehicle, 190 hp/140 kW Electric range 311-346 miles – WLTP ¹	0	47,287.50	56,745.00	£10.00	57,615.00	57,550.00	3
EQA 300 4MATIC	Battery electric vehicle, 228 hp/168 kW Electric range 272-280 miles – WLTP ¹	0	48,120.83	57,745.00	£10.00	58,615.00	58,550.00	3

¹The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. ²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>. ³A different first year rate of Vehicle Excise Duty (Road Fund Licence) applies for new cars. Please refer to page 45 for the relevant rate for the second and subsequent years. ⁴The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£780.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00 incl. VAT). VAT is calculated at the standard rate of 20%. Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.

Design	Technology	Model lines	Upholstery	Model prices	Personalisation	Standard equipment	Genuine accessories	Technical data	Additional information
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Colour options

Non-metallic, metallic and MANUFAKTUR paints

● Standard □ No-cost option ○ Optional – Not available

**149** polar white non-metallic

Sport Executive	●
AMG Line Executive	●
Urban Edition	●
AMG Line Premium and AMG Line Premium Plus	●
Total RRP incl. VAT	–

**191** cosmos black metallic

Sport Executive	□
AMG Line Executive	□
Urban Edition	□
AMG Line Premium and AMG Line Premium Plus	□
Total RRP incl. VAT	–

**922** high-tech silver metallic

Sport Executive	□
AMG Line Executive	□
Urban Edition	□
AMG Line Premium and AMG Line Premium Plus	□
Total RRP incl. VAT	–

**662** MANUFAKTUR mountain grey magno¹

Sport Executive	–
AMG Line Executive	○
Urban Edition	○
AMG Line Premium and AMG Line Premium Plus	○
Total RRP incl. VAT	£1,175.00

**787** mountain grey metallic

Sport Executive	□
AMG Line Executive	□
Urban Edition	□
AMG Line Premium and AMG Line Premium Plus	□
Total RRP incl. VAT	–

**993** MANUFAKTUR patagonia red metallic

Sport Executive	○
AMG Line Executive	○
Urban Edition	○
AMG Line Premium and AMG Line Premium Plus	○
Total RRP incl. VAT	£200.00

¹MANUFAKTUR magno matt paint finishes require extra care. Please refer to the Owner's Manual for instructions

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

Design

Technology

Model lines

Upholstery

Model prices

Personalisation

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Additional information

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Towing package

Expand your transport options: with this practical equipment you can hitch up both trailers or caravans and also mount cycle racks. The trailer coupling is ready for use in no time at all – and can be folded in again behind the rear bumper just as quickly when it is no longer needed.

Towing package¹ (code 550) – designed and priced as a package, including items listed on the right-hand side.

Available on all models

Total incl. VAT £750.00

Operating safety is the top priority: to fold out the trailer coupling, you must first unlock it via the control button in the boot. As soon as the button light goes out, the trailer coupling is correctly engaged and is therefore ready for use.

Even when driving you can benefit from a comprehensive safety concept: the ESP® trailer stabilisation is able to intervene automatically in critical situations when driving with a trailer. The associated sensor system detects the trailer independently as soon as the electric plug is connected to your vehicle.

The ESP® stabilisation functions are automatically active from a speed of 40 mph. When undesired oscillating motions are detected, the Trailer Stability Assist actively dampens these with the aid of alternate brake actuation of each individual wheel. In most cases this is already sufficient to reduce dangerous oscillations. If necessary, the system additionally reduces the speed: for this, the engine torque is reduced and the vehicle is braked via all four wheels.

Key highlights:

ESP® trailer stabilisation

Folding trailer coupling

Mounting on the vehicle

Operating button with LED light in the boot or in the tailgate



¹Please be aware fitment of this option will impact expected range. In conjunction with all model lines and other equipment, different trailer loads may apply

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Driving Assistance package

The Driving Assistance package¹ contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package¹ (code P79) – designed and priced as a package, including items listed on the right-hand side.

Available on all models

Total incl. VAT £1,495.00



Active Blind Spot Assist can warn the driver of vehicles in the blind spot during a lane change

Active Braking Assist with cross-traffic function can help to avoid accidents with vehicles ahead, crossing traffic and also pedestrians, and/or mitigate their consequences

Active Distance Assist DISTRONIC helps maintain the desired distance from the vehicle in front

Active Emergency Stop Assist immediate emergency braking if evasion is impossible

Active Lane Keeping Assist aids the driver with changing lanes by means of steering torque as soon as the driver initiates the change by activating the direction indicator

Active Speed Limit Assist ensures detected speed limits are automatically adopted as the set speed for Active Distance Assist DISTRONIC

Active Steering Assist targeted steering intervention to prevent unintentional drifting out of lane

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

PRE-SAFE® system makes use of the time prior to an impending accident on your behalf. A host of measures are able to reduce the loads generated as a result

¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein



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Standard equipment

● Standard – Not available

AMG Line Premium Plus
AMG Line Premium
AMG Line Executive
Urban Edition
Sport Executive

AMG Line Premium Plus
AMG Line Premium
AMG Line Executive
Urban Edition
Sport Executive

Battery and Charging

	70.5 kWh battery	CCS-2 connector (DC charging with Combined Charging System, compatible with AC and DC)	Charger – 7.4 kW AC on-board charger	Charger – 100 kW DC on-board charger	Charging cable – Type 2, Mode 3 cable (5 metres), enables you to charge the vehicle battery via the wallbox or at public charging stations at up to 11kW
● Standard	●	●	●	●	●
– Not available					

Heat-insulating, dark-tinted glass

LED high-performance headlamps with Adaptive Highbeam Assist

Mirror package – electrically folding exterior mirrors and automatically dimming rear-view mirror

Night package – front apron, rear apron plus side panels with inserts in high-gloss black, exterior mirror housings in high-gloss black, beltline trim strip and window line trim in high-gloss black

Roof rails – black

Roof rails – polished aluminium

Surround lighting with projection of brand logo

Windscreen wipers with rain sensor

Steering and Suspension

Comfort suspension with ride-height lowering	●	●	●	●	●
Cruise control	●	●	●	●	●
DYNAMIC SELECT – four different drive programs: D AUTO (ECO Assist), D+ light recuperation, D normal recuperation, D- increased recuperation – one-pedal driving style possible	●	●	●	●	●
Electrically adjustable damping suspension with speed sensitive power steering	–	–	–	–	●
Multifunction sports steering wheel in leather	●	–	–	–	–
Multifunction sports steering wheel in nappa leather with galvanised gearshift paddles	–	●	●	●	●

Wheels

18" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted black with a high-sheen finish, 235/55 R18 tyres (code 04R)

19" AMG alloy wheels – 10-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/50 R19 tyres (code RVY)

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/45 R20 tyres (code RVU)

20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen rim flange, 235/45 R20 tyres (code RVW)

Summer tyres

Exterior

Bodystyling – AMG Line bodystyling	–	●	●	●	●
EASY-PACK tailgate	●	●	●	●	●
Electrically operated panoramic glass sunroof	–	–	–	–	●



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Standard equipment

● Standard – Not available

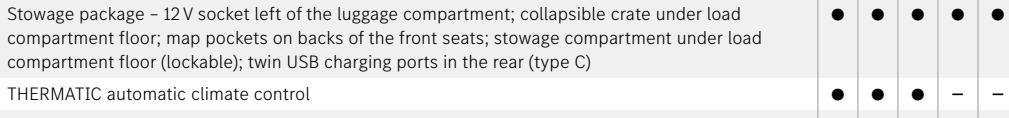
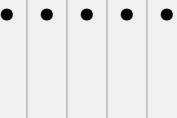
AMG Line Premium Plus
AMG Line Premium
Urban Edition
AMG Line Executive
Sport Executive

AMG Line Premium Plus
AMG Line Premium
Urban Edition
AMG Line Executive
Sport Executive

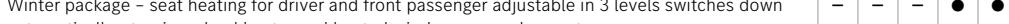
Interior

Ambient lighting – 64 colours. Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)

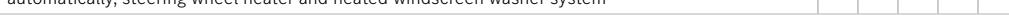
Door sills – illuminated with 'EQA' lettering



Double cupholder



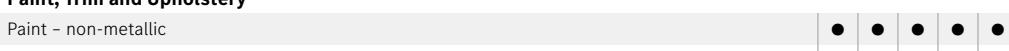
Floor mats – AMG



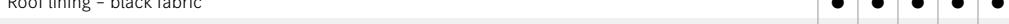
Floor mats – velour



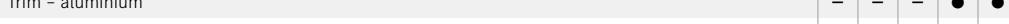
Memory package – electrically adjustable front seats with memory function for driver and front passenger



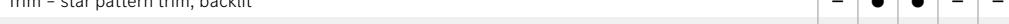
Pedals – aluminium with rubber studs



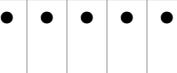
Rear armrest with through-load feature



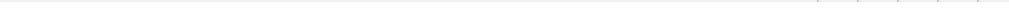
Seats – heated front seats



Seats – Seat Comfort package including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and driver manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs



Seats – sports seats



Stowage compartment with retractable cover



Paint, Trim and Upholstery

Paint – non-metallic



Roof lining – black fabric



Trim – aluminium



Trim – star pattern trim, backlit



Trim – star pattern trim elements



Upholstery – ARTICO man-made leather



Upholstery – ARTICO man-made leather/MICROCUT microfibre



Standard equipment

- Standard – Not available

!Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described in the Owner's Manual.

of network providers 3Please be aware Mercedes-Benz emergency call system comes as standard for the first 10 years of the vehicle's lifecycle account. Upon expiry of the initial term, the services can be extended for a fee. Initial activation of the services is possible within one year of first registration.

account. Upon expiry of the initial

²The connection of the communication module to the mobile phone network including the emergency call system depends on the respective network coverage and availability.

ce, you must register on the Digital Extras portal and also accept the Terms of Use for the Digital Extras services. In addition, the respective vehicle must be paired with the user first.

11st

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Genuine accessories

We've developed a range of accessories you can add to help personalise and enhance your EQA.



All season floor mats

Made from robust, washable TPE material for heavy use. Completely covers the footwell. The higher edges and the surface design keep dirt and water at bay. Branded with the distinctive Mercedes star logo. (front: A24368086009051; rear: A24368092009051)

Boot mat, reversible

This anti-slip mat by Mercedes-Benz protects the boot floor during loading and unloading. Made from 100% polyester. Double-sided: with rubberised, non-slip side and high-quality velour side. Prevents cargo from sliding around. Protects the load compartment floor from dirt and damp. (A2476841500)



Stowage crate

The robust plastic stowage box creates order in the boot. The box can be divided into two sections using the enclosed rigid dividing element and be combined with the Mercedes-Benz boot tub thanks to the ribbed structure at the bottom. Capacity: 51 litres. (A0008140400)



Boot tub, shallow

For everyday transport choose the easy-care boot tub. The shape of the tub, with its slightly raised edge, is optimally tailored to the load area. Structured surface prevents the load from sliding around. (A2438140000)



All the above accessories are subject to availability and compatibility. Please ask your Mercedes-Benz Authorised Repairer for more information

Images shown are for illustration purposes only

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Basic carrier bars

Aluminium carrier bars, precision-tailored to the body of your Mercedes-Benz – the perfect basis for a range of Mercedes-Benz transport accessories. With integral tool for quick, easy fitting. Asymmetrical aerodynamic profile enhances ride comfort by significantly reducing wind noise. Crash-tested. Lockable. (A2478903000)



Roof box

Mercedes-Benz roof box, impact-resistant, sturdy, durable, recyclable, spray-protected. Opens on both sides. Single lock system with three locking mechanisms on each side. Gas-filled struts for easy opening and closing of lid. Maximum load capacity of 75 kg. Unladen weight 16 kg. (A0008401100)



Bicycle rack

Extremely lightweight bicycle rack, designed to allow you to attach a bicycle to the basic carrier bars. Please bear in mind your vehicle's permissible roof load. Bicycle racks are supplied singly. (A0008900293)



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Technical data

● Standard

Model	EQ A 250+		EQ A 300 4MATIC	
Motor				
Battery type		lithium-ion high-voltage		lithium-ion high-voltage
Electric motor type		asynchronous		asynchronous
Battery capacity	kWh	70		70
Operating voltage	V	400		400
Power ¹	hp (kW) at rpm	190 (140)/-		228 (168)/-
Torque ¹	Nm at rpm	385/-		390/-
On-board charger	kW	7.4 AC; 100 DC		7.4 AC; 100 DC
Emissions standard		Euro 6-WLTP		Euro 6-WLTP

Transmission			
Single-speed automatic		●	●

Performance			
Acceleration 0–62 mph	sec	8.6	7.7
Top speed	mph	99	99
Charging time			
Public Rapid charging (100 kW DC) 10–80% ²	35 min	32 min	
Wallbox (11 kW AC) 10–100% ³	7 hrs 15 min	7 hrs 15 min	
Home wallbox (7.4 kW AC) 10–100% ³	10 hrs 45 min	10 hrs 45 min	
Electric energy consumption, combined ^{4,5}	Wh/km	145–163	180–185
Electric range – WLTP ⁴	miles	311–346 Please see page 42 for more details	272–280 Please see page 42 for more details

¹Figures according to Regulation (EC) No. 595/2009 in the currently applicable version

²Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW

³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100%

charge using a wallbox (three-phase) or standard socket (single-phase)

⁴Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>

⁵Specified voltage and current values refer to network infrastructure and can be limited by the vehicle

⁶Mass of the vehicle in running order with at least 90% full fuel tank, plus the mass of the driver (estimated by law at 75 kg), fuel and fluids, equipped with the standard equipment as specified by the manufacturer as well as, where applicable, the mass of the body, cab, trailer coupling and spare wheel(s) as well as tools. Optional extras, additional equipment and accessories can influence the weight, residual payload, rolling resistance, aerodynamics, etc., and therefore also affect the consumption/CO₂ values

Model	EQ A 250+		EQ A 300 4MATIC	
Weights and capacities				
Kerb weight ⁶	kg	2,050		2,115
Perm. Gross Vehicle Weight	kg	2,475		2,540
Boot capacity – seats up/seats down	kg	340/1,320		340/1,320
Towing capacity – unbraked/braked	kg	750/1,500		750/1,800
Turning circle	m	11.4		11.4
Insurance				
Group rating		tba		tba

Insurance ratings may vary depending on model line and specification.

Design

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Technical data

Additional information

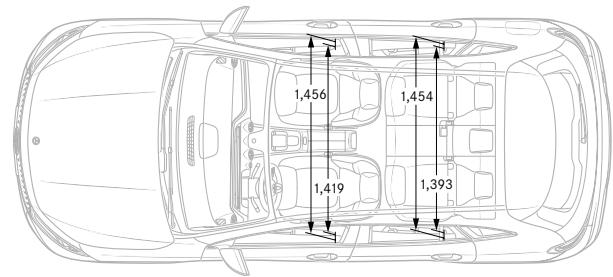
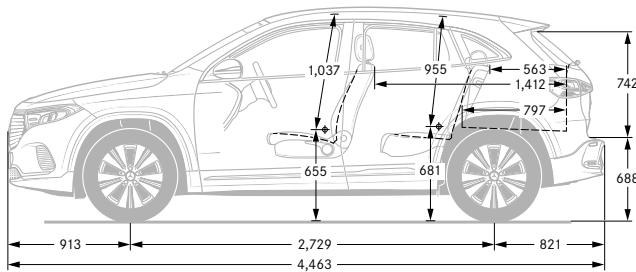
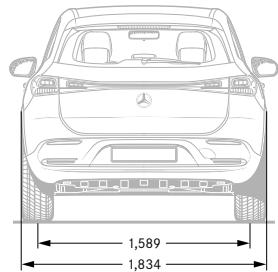
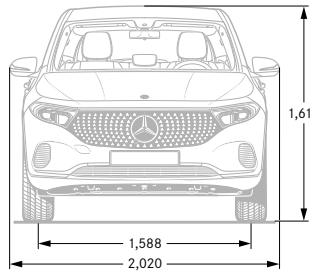
Electric range and consumption

Model	Energy Consumption – combined (Wh/km) ¹	All Electric Range (km) ¹	All Electric Range (miles) ¹
EQA 250+ Sport Executive	145	556	346
EQA 250+ Sport Executive + Towing package	146	552	343
EQA 250+ Sport Executive + Driving Assistance package	145	556	346
EQA 250+ Urban Edition	158	515	320
EQA 250+ Urban Edition + Towing package	160	511	318
EQA 250+ Urban Edition + Driving Assistance package	158	515	320
EQA 250+ AMG Line Premium	159	513	319
EQA 250+ AMG Line Premium + Towing package	160	509	316
EQA 250+ AMG Line Premium + Driving Assistance package	159	513	319
EQA 250+ AMG Line Premium Plus	162	505	314
EQA 250+ AMG Line Premium Plus + Towing package	163	501	311
EQA 250+ AMG Line Premium Plus + Driving Assistance package	162	505	314
<hr/>			
EQA 300 4MATIC AMG Line Executive	180	450	280
EQA 300 4MATIC AMG Line Executive + Towing package	181	447	278
EQA 300 4MATIC AMG Line Executive + Driving Assistance package	180	450	280
EQA 300 4MATIC AMG Line Premium	182	446	277
EQA 300 4MATIC AMG Line Premium + Towing package	183	445	277
EQA 300 4MATIC AMG Line Premium + Driving Assistance package	182	445	277
EQA 300 4MATIC AMG Line Premium Plus	184	440	273
EQA 300 4MATIC AMG Line Premium Plus + Towing package	185	438	272
EQA 300 4MATIC AMG Line Premium Plus + Driving Assistance package	184	440	273

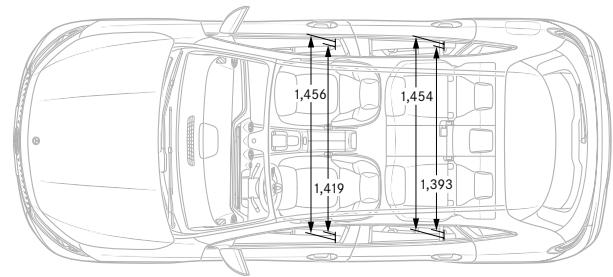
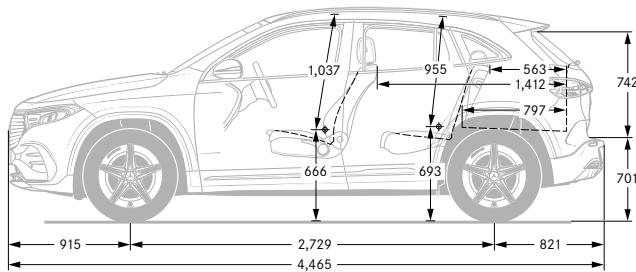
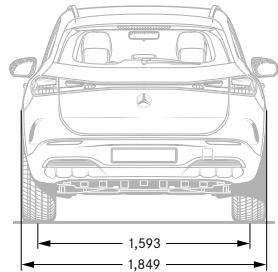
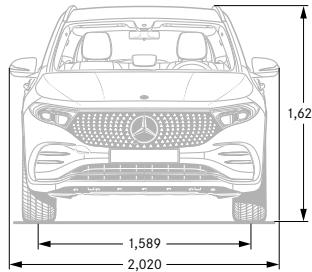
*Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at <http://www.mercedes-benz.co.uk/WLTP>

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EQA Sport Executive



EQA AMG Line Executive/Urban Edition/AMG Line Premium/AMG Line Premium Plus

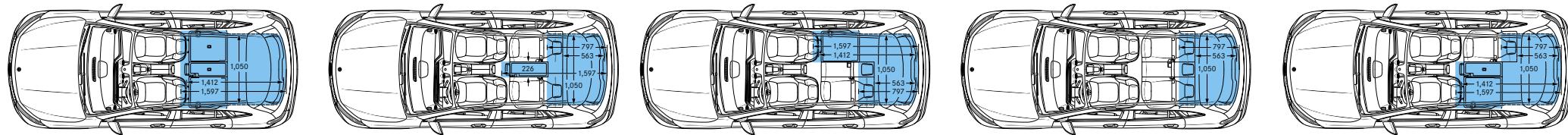


The dimensions shown are mean values and apply to standard-specification, unladen vehicles

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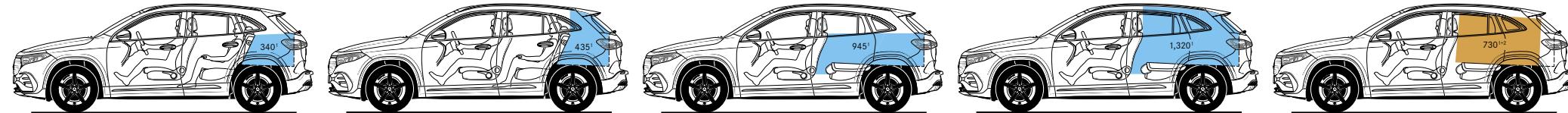
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EQA Sport Executive/AMG Line Executive/Urban Edition/AMG Line Premium/AMG Line Premium Plus – Boot dimensions



All measurements in millimetres.

EQA Sport Executive/AMG Line Executive/Urban Edition/AMG Line Premium/AMG Line Premium Plus – Boot capacity



¹Volume in litres

²Largest cuboid: Dimensions 1,222 x 920 x 649 mm

Luggage compartment capacity according to guideline ISO3832:2002-06. Capacity may differ depending on optional extras

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Road Fund Licence

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO₂ emissions. A first year rate for each taxation band will apply. The table below shows the bands (A-M) created by the DVLA and the corresponding Road Fund Licence. CO₂ emissions and the relevant Excise Duty are shown on the model pricing page.

Road fund licence rates for tax year 2025/26, effective from 1 April 2025

Band	CO ₂ emissions (g/km)	First year rate (£)	Standard rate (£)	Premium rate (£) ¹
A	0	10.00	195.00	620.00
B	1 to 50	110.00	195.00	620.00
C	51 to 75	130.00	195.00	620.00
D	76 to 90	270.00	195.00	620.00
E	91 to 100	350.00	195.00	620.00
F	101 to 110	390.00	195.00	620.00
G	111 to 130	440.00	195.00	620.00
H	131 to 150	540.00	195.00	620.00
I	151 to 170	1,360.00	195.00	620.00
J	171 to 190	2,190.00	195.00	620.00
K	191 to 225	3,300.00	195.00	620.00
L	226 to 255	4,680.00	195.00	620.00
M	over 255	5,490.00	195.00	620.00

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price

¹Premium rate only applicable to vehicles where the list price is over £40,000 including any factory-fitted options, standard UK delivery charge and VAT



[Book a test drive](#)[Find your EQA](#)[Find a Showroom](#)

Services and insurance

Mercedes-Benz Service Plans

We believe that servicing and repair costs should be as flexible and affordable as possible for your EQA, which is why we offer a choice of Service Plans to make it easy to budget for all your servicing, MOT and repair costs. It spreads your bills into manageable monthly payments based on whether you have a new or used Mercedes-Benz.

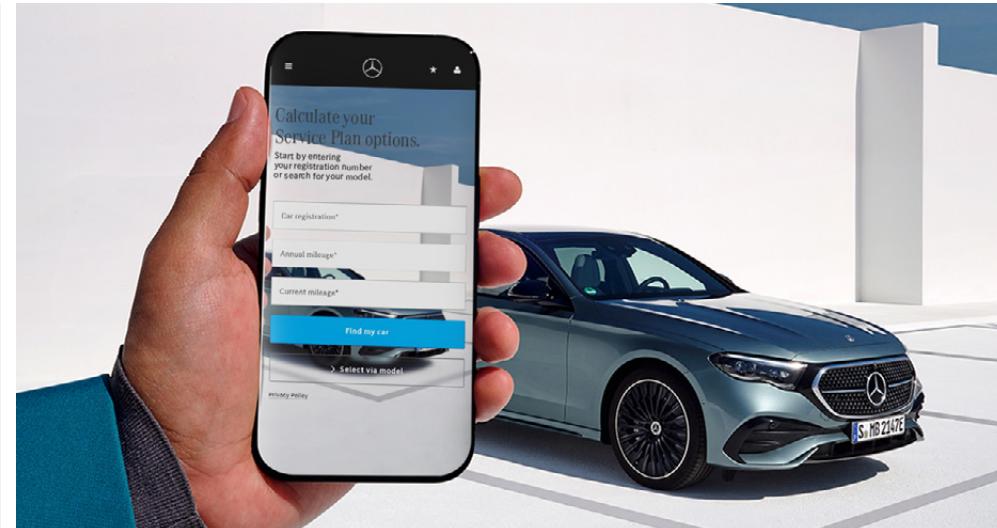
- **ServiceCare** – guarantees the price of parts and labour for up to four services and safeguards against any inflationary influences. It also covers your annual MOT fees depending on the age of your vehicle when you take your plan out.
- **CompleteCare** – our most comprehensive plan covering all your servicing, MOT, wear & tear needs as well as Extended Warranty once your vehicle turns four years old.
- **Extended Warranty** – protect yourself against sudden or unexpected repair costs after your initial warranty period has ended after three years. There are three policy options to choose from: 12-month, 24-month or a monthly pay-as-you-go option.

[Click here for more information](#)

Motor Insurance

We know that once you have chosen your Mercedes-Benz you can't wait to drive it – that's why we created First Cover.¹ It gives you 5 days' free comprehensive Motor Insurance when you buy a new or used vehicle from a Mercedes-Benz Agent. We will also send you a quote for annual cover, so you can enjoy the same peace of mind all year round.

[Apply for First Cover](#)



Battery Warranty

The battery is under warranty for either a maximum distance of 100,000 miles or up to eight years from the date of first registration, whichever comes first.

Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects² and up to 30 years warranty against perforation due to corrosion from the inside out.³ What's more, it's also covered by Mercedes-Benz Roadside Assistance – a unique package comprising up to 30 years pan-European breakdown assistance.³

¹Terms and Conditions apply. We are an independent intermediary dealing with selected insurers in respect of annual insurance

²Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Mercedes-Benz Agents

³Subject to full Terms and Conditions, dependent on date of registration, available upon request



Effective from July 2025 Production. Information correct at time of publication 08.07.2025.

Prices and specifications are subject to change without prior notice.

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